



Scalefour Society Press Release

Scalefour Society abolishes Joining Fees

The Scalefour Society has recently made changes that **lowers the cost** of joining the Society for new members.

The overwhelming availability of access to computers by prospective members has meant that the Society was able to decide to stop printing the Scalefour Handbook in paper form and to distribute it on a CD, capable of being read by almost all computers. This reduced significantly the postage costs of sending material to new members, leading to the decision to **abolish the separate joining fee** altogether.

The Scalefour Handbook is the Society's collection of Digest Sheets, that explain the theory and the practice of many aspects of finescale 4mm modelling.

These rates applied for new members joining the Society from 21 November 2009, when they were offered to prospective new members at the Warley National Model Railway Exhibition.

The Society has also taken the opportunity to adjust its subscription rates to account for increased costs of production and distribution of other publications to members that have taken place over the last couple of years.

However, due to the administrative savings given by the use of direct debits, the Society is also pleased to be able to **double the existing discount on the membership rates** to members that pay their subscriptions by this method.

The new rates will be:

Full rate	£23.50
Concessionary rate	£19.00
Short year rate	£18.50
Postal supplement – EU	£4.00
Postal supplement – Rest of World	£8.00
Direct Debit discount	£2.00

These rates will apply to existing members renewing their subscriptions from 1 March 2010.

The Society believes that membership still offers exceptional value for money, including amongst its benefits a professional-quality magazine sent to members five times a year, and the opportunity to socialise with many of the best 4mm finescale modellers that are active today.

For any further information, or an electronic copy of this document, please contact the Scalefour Society Marketing Manager at marketing@scalefour.org